

FOR IMMEDIATE RELEASE
July 3, 2009

Contact: Sunshine, Sachs & Associates – MemorialRSVP@sunshinesachs.com

**DETAILS ON APPLYING FOR MEDIA ACCESS TO
THE MICHAEL JACKSON PUBLIC MEMORIAL SERVICE**

Thank you for your interest in covering the Michael Jackson Public Memorial Service.

We will do our best to accommodate as many members of the media as possible both inside and outside of STAPLES Center. Due to the massive amount of interest, however, we do not have the capacity necessary to accommodate everyone.

Please be patient during this process, and we will return your email as quickly as possible.

We have a very limited number of media tickets for the memorial service. **Most members of the media will not receive tickets to the service.** Those members of the media who do not receive tickets may be credentialed to work in the designated media area adjacent to STAPLES Center.

MEDIA MUST BE CREDENTIALLED TO ENTER THE DESIGNATED MEDIA AREA ADJACENT TO STAPLES CENTER. NO CREDENTIAL, NO ENTRY.

There are a select number of stand-up positions available for purchase in front of STAPLES Center. Please indicate on your RSVP form whether or not you are interested in applying for one of these positions.

There are a limited number of satellite truck parking positions. Please indicate on your RSVP form whether you would like to request one of these positions, and please specify the type of truck you will be bringing. It is important for us to also know whether or not you plan on going live before, during or after the memorial service.

Please fill out the form that follows to apply for media credentials. Please submit only ONE application per media outlet. We will respond as quickly as possible to your request.

**PLEASE FILL OUT THE ENTIRE FORM.
EMAIL YOUR COMPLETED FORM TO: MemorialRSVP@sunshinesachs.com
ALL MEDIA APPLICATIONS ARE DUE BY SATURDAY, JULY 4, 12PM PCT**

**OFFICIAL MEDIA REQUEST FORM FOR
THE MICHAEL JACKSON PUBLIC MEMORIAL SERVICE**

OUTLET:

HOW MANY CREDENTIALS IS YOUR ORGANIZATION REQUESTING?

WHAT ARE NAME(S)/TITLE(S)?

DO YOU NEED A STAND-UP POSITION?

DO YOU NEED SATELLITE TRUCK PARKING?

MICROWAVE TRUCK OR BIGGER?

ARE YOU PLANNING ON GOING LIVE FROM THE EVENT?

**PLEASE FILL OUT THE ENTIRE FORM.
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